



InsurTech in China Life/Health Insurance Market

Weibo Chen, 12 October 2018
SAS Health & Retirement Conference

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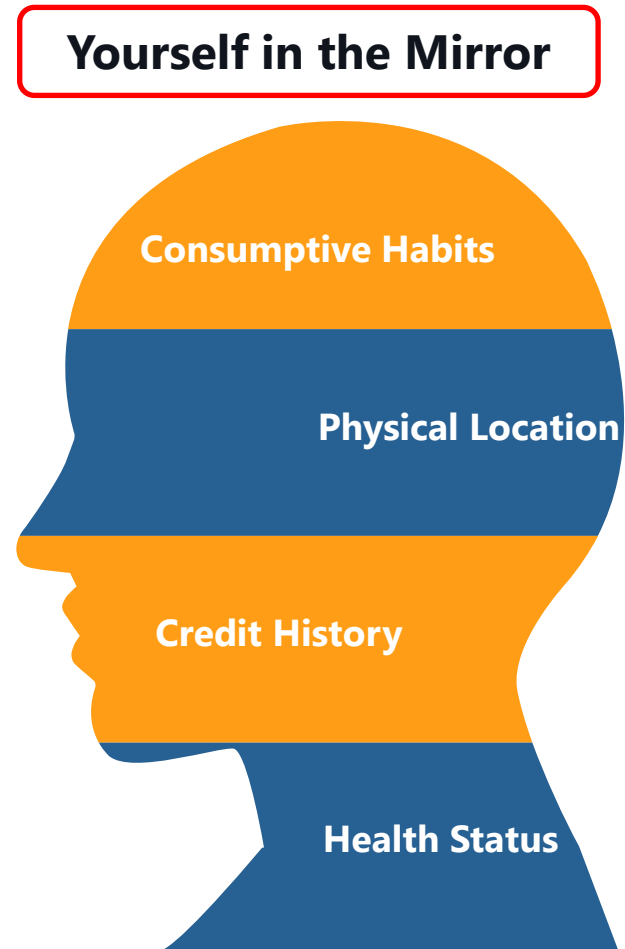
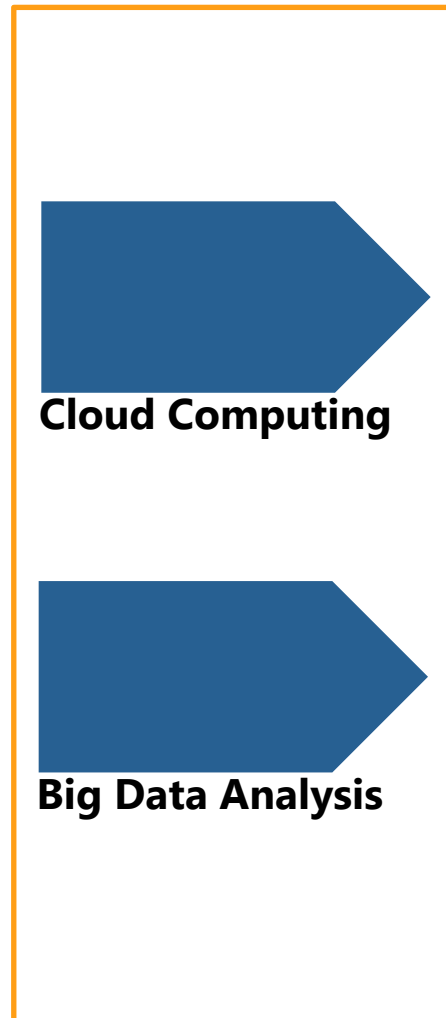
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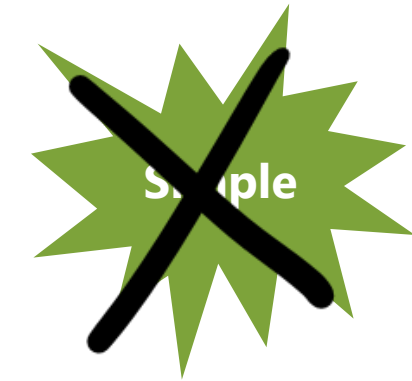


Introduction to InsurTech in China

What does InsurTech bring to us?



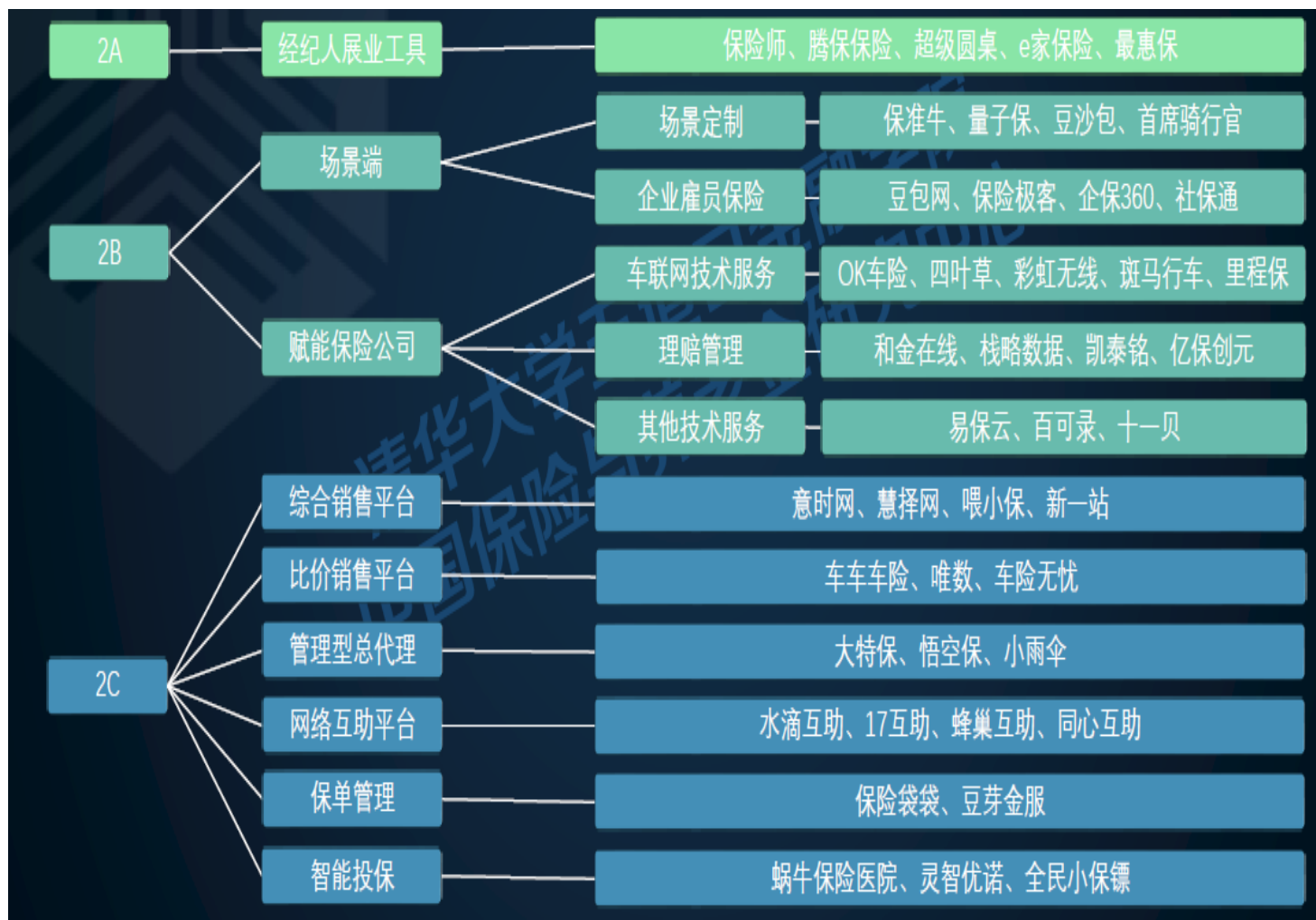
Two Words



General Application in China Insurance Market



InsurTech Startup Companies in China



Source: 清华五道口行业报告



Product Development by InsurTech

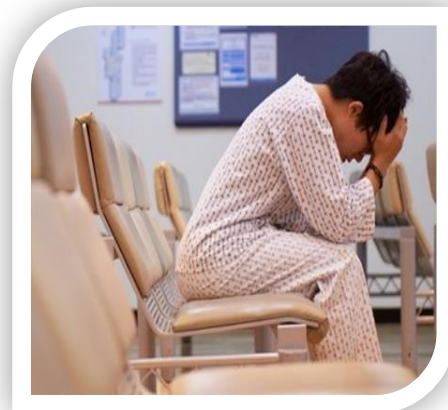
Simple Selection Model



OT at weekend



Sleep after 1am



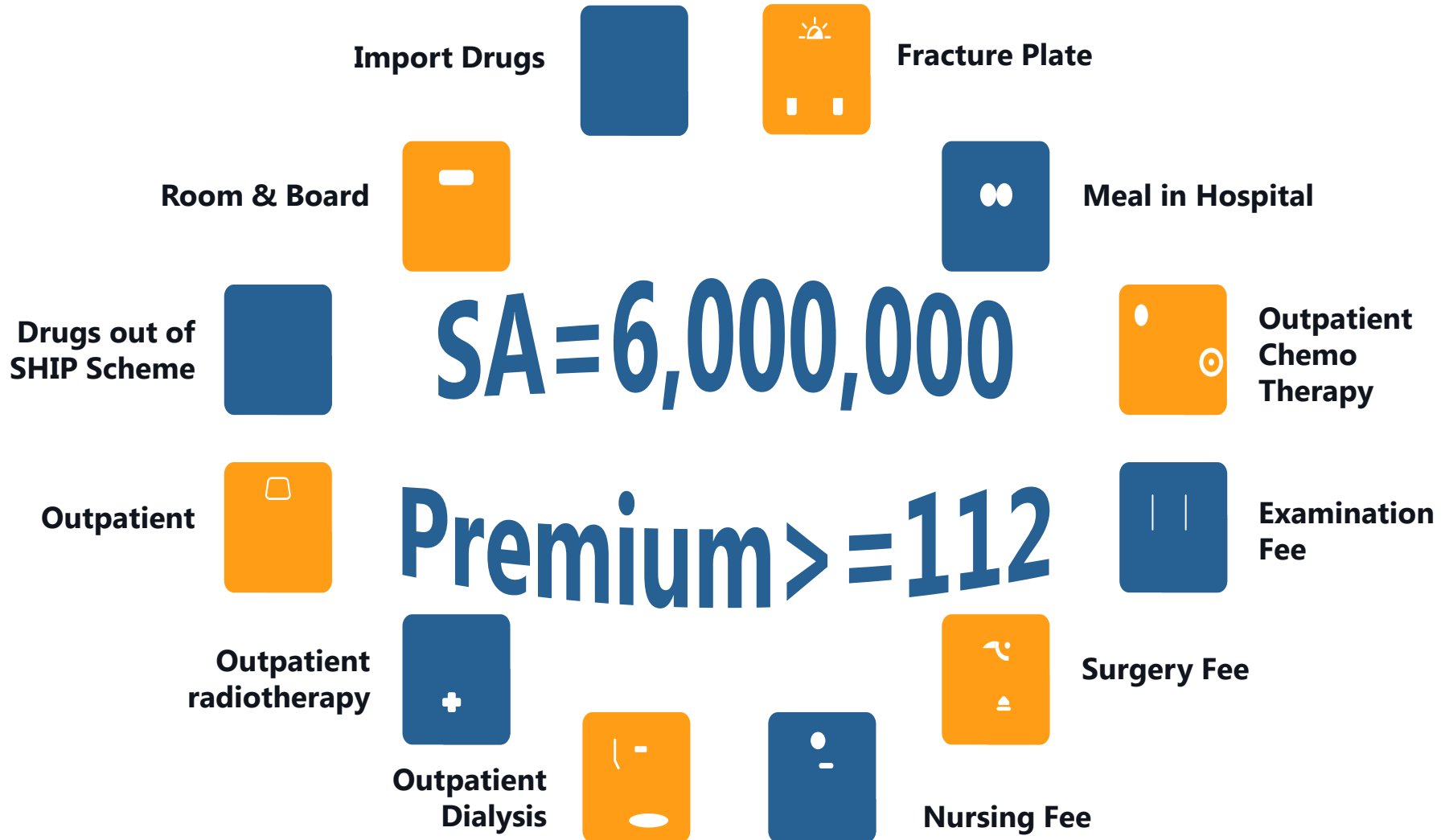
Went to hospital recently



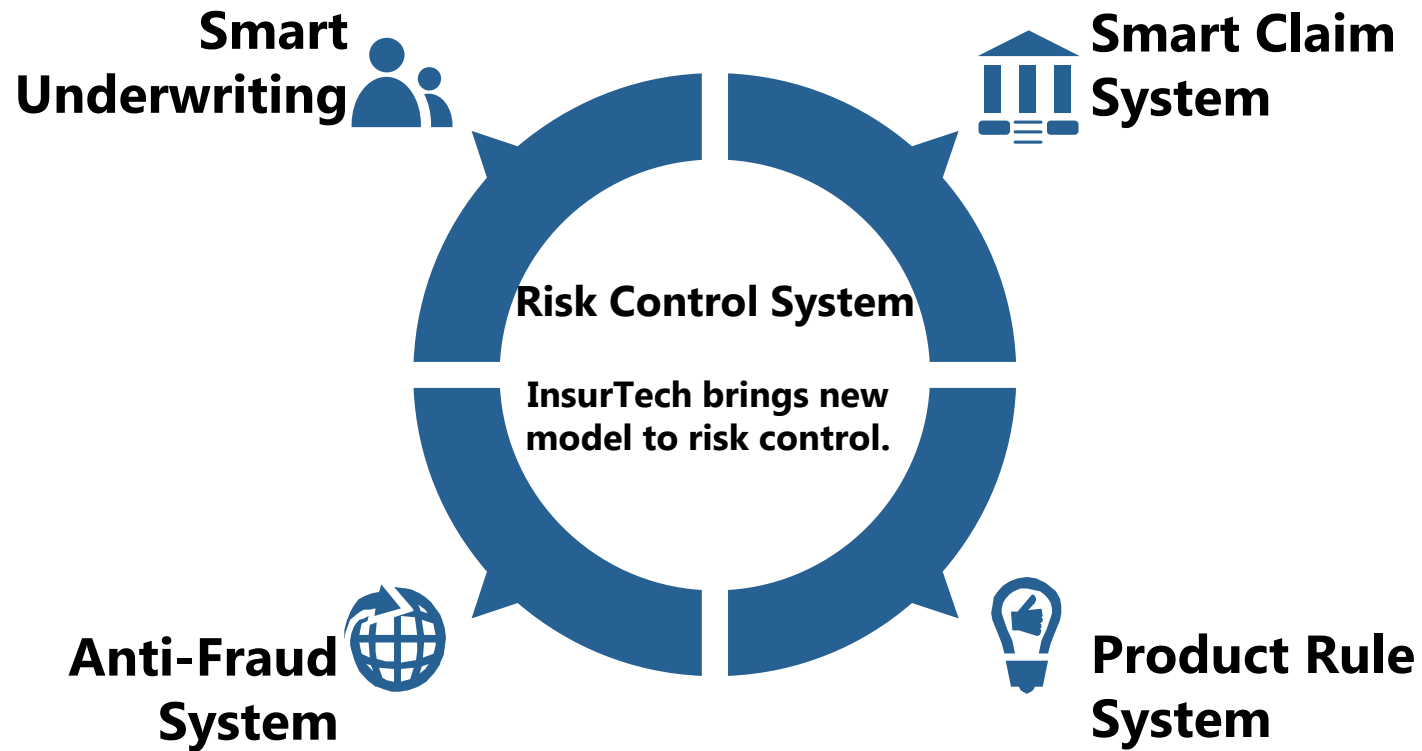
Buy Cigarette



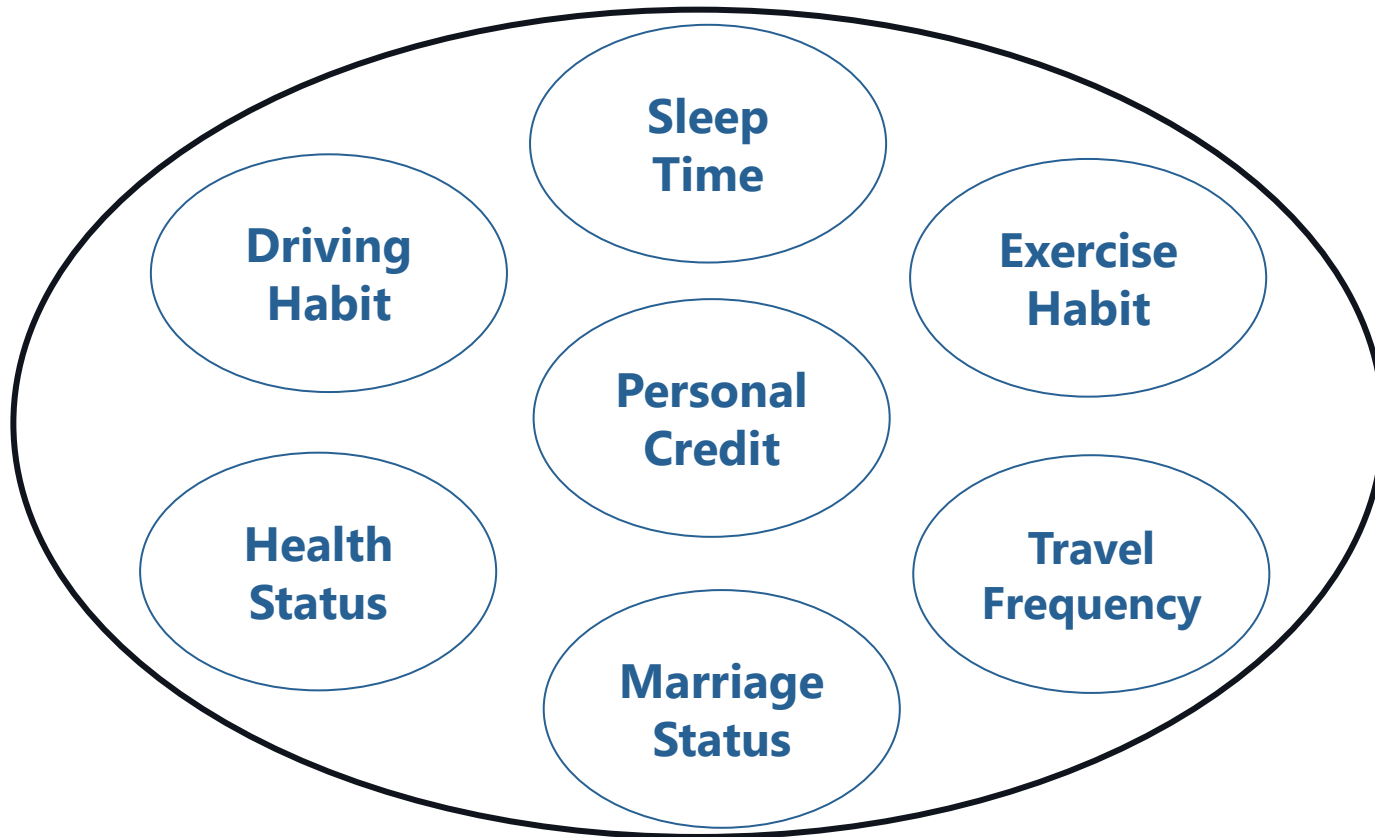
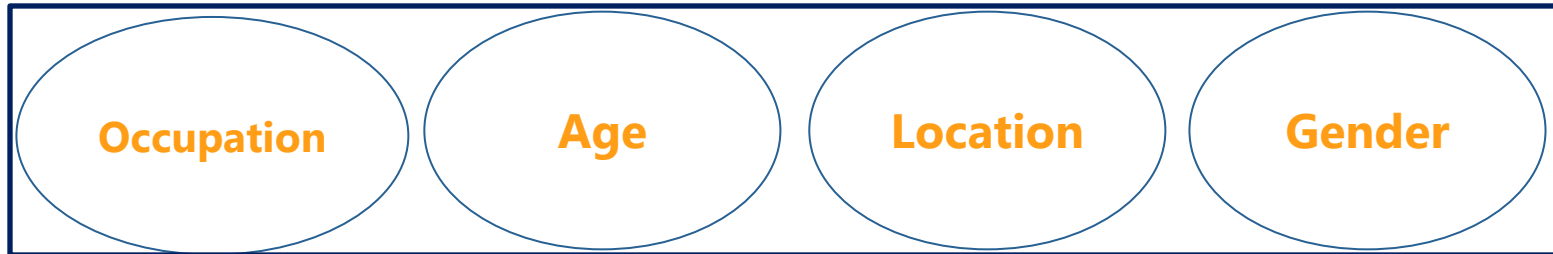
Product 1: Mid-Range Medical Product (1)



Product 1: Mid-Range Medical Product (2)



Product 2: Life & PA Product





Thank You

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