

WEBINAR INVITATION

On behalf of the IAA Banking Working Group chaired by Michael Tichareva and the Big Data Working Group chaired by Ashleigh Theophanides, you are invited to participate in the upcoming webinar entitled the **Application of Big Data in Banking. The webinar will be held on Thursday, 20 September 2018 at 10:00 EDT // 14:00 GMT // 16:00 SAST.** This event will last for a total of 90 minutes with a 30-minute question and answer session.

The keynote speaker is Pravin Burra.

Pravin Burra is an actuary by training (FASSA, CERA & FRM (GARP)) with a passion for the efficient use of models to add real business value and manage risk. He has over 25 years of experience in a career spanning Life and Health, Reinsurance, Casualty and Banking. More specifically, he has over 15 years of retail bank analytics experience having created and headed a 30 strong credit modelling team at a big 4 audit firm and more recently been the executive in charge of customer analytics at a leading retail bank. He currently heads Analytix Engine, a boutique consultancy specialising in managed analytics and the development of digital analytics solutions.

ABSTRACT

Over the last 2 years alone, 90% of the data in the world was created. The race is on for businesses worldwide to gain competitive insights from this deluge of data. Indeed, if data is the new gold, can actuaries become the new oil men? Banks lead in terms of ability to access customer lifestyle data but can this be harnessed for both customer experience and shareholder value enhancement? What is the role of the actuary in this space? What competencies are required to win in data and analytics? Are there any ethical and organisational complications around the realisation of data value?

This webinar is aimed at a wide audience with emphasis on both technical competency development and business value extraction. As always, no actuarial talk would be complete without touching on governance.

Participant Registration:

To register for this event, please click on the following link:

- [Click here to be automatically forwarded to the webex registration](#)

Once successfully registered, you will receive an automated response which will include a link to use to login on the day of the webinar.

On the day of the event, you will need a stable internet connection to a computer device. For the audio portion of the presentation, a telephone will not be required however, speakers, a headset or ear buds plugged into your computer device will be needed. Questions during the Q&A portion of the presentation can be typed into the application on your computer device.

IMPORTANT NOTE: It is important for participants to know whether they will have firewall restrictions (via employer facilities) for the computer they plan to be using to participate, as you may very well experience difficulties in connecting or logging into the presentation.

***This event may be of interest to those working in the Banking and Data Science industries. You are welcome to forward this invitation to anyone who you know that may find this webinar to be of interest and would like to participate.**

Should you have any questions, experience any difficulties or need anything further, please send an email directly to technical.activities@actuaries.org.

Thank you for your attention and participation.



International Actuarial Association
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The logo for the Actuarial Society of South Africa. It consists of a red circle containing a white triangle with a smaller red triangle inside it, positioned to the left of the text 'ACTUARIAL SOCIETY' in a serif font, with 'OF SOUTH AFRICA' in a smaller font below it. The entire logo is set against a dark grey background with faint white curved lines on the right side.

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