# INTRODUCTION TO CREA & THE SINGAPORE LIFE PANEL®



### WHAT IS CREA?

CREA is a research centre established in 2014 at SMU

CREA also studies international ageing policies and draws lessons for Singapore

## Two main roles:

- 1. Operating the Singapore Life Panel ® (SLP)
- 2. Investigation of economic policy issues facing the elderly in Singapore
- For example: health, housing (monetisation options), labour and retirement preparedness



## BACKGROUND TO THE SINGAPORE LIFE PANEL®



Average 8,000 completed responses among Singaporean aged 50 to 70



100% online, 20% assisted



Monthly survey of 100 questions







unique variables

## **OUR PROCESSES**





















4. SLP DATABASE



## SLP COMPARES TO THE OTHER LONGITUDINAL SURVEY

| Name  | Frequency       | Mode of Data<br>Gathering            | No. of<br>Waves | Started<br>Year | Data Gathering Organization                                  |
|---|-----------------|--------------------------------------|-----------------|-----------------|--|
| Health and Retirement Study – USA (HRS)                   | Once in 2 years | Written                              | 12              | 1990            | University of Michigan                                       |
| China Health and Retirement Longitudinal Study (CHARLS)   | Once in 2 years | Online Interviews and<br>Written     | 5               | 2008            | Peking University  |
| Japanese Study on Ageing and Retirement (JSTAR)           | Once in 2 years | Online questionnaire<br>& interviews | 5               | 2007            | Research Institute of Economy,<br>Trade and Industry (RIETI) |
| English Longitudinal Study of Ageing (ELSA)               | Once in 2 years | Online questionnaire<br>& interviews | 8               | 2002            | University College London                                    |
| Survey of Health, Ageing and Retirement in Europe (SHARE) | Once in 2 years | Online questionnaire<br>& interviews | 6               | 2004            | Munich Center for the Economics of Aging (MEA)               |
| Singapore Life Panel (SLP) ®                              | per month       | Online questionnaire                 | 26              | 2015            | Singapore Management University                              |



## WHAT QUESTIONS DO WE ASK?

#### **BASELINE**



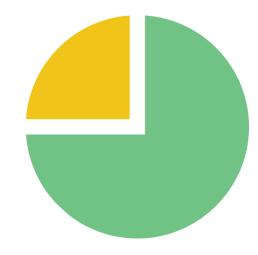
Demographics, living arrangement, family

#### **MONTHLY CORE**



Income & spending, employment, health, life satisfaction

#### **QUARTERLY**



Subjective wellbeing, insurance, Silver Support



## WHAT QUESTIONS DO WE ASK?

#### **ANNUAL**



Wealth, CPF, transfers, taxation, expectations (mortality, stocks)

#### **ONE-OFF MODULES**



Financial literacy, strategic thinking, trust (upcoming), labour (upcoming) etc.



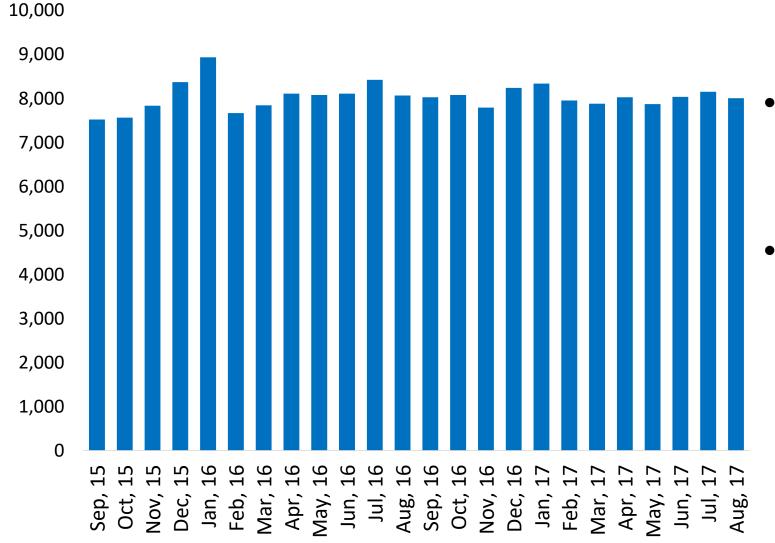
## WHY ARE WE DOING THIS ON A MONTHLY BASIS?

Enables us to track life-cycle changes for individual respondents over time

In the context of rapidlyageing Singapore, highfrequency data enables efficient policy making Forecasting and test-driving policies before spending tax-payers' money



## 8,000 RESPONDENTS COMPLETING THE SURVEY EACH MONTH



Remarkably stable - with minimal attrition

 January are the asset waves where we undertake additional engagement



## EFFORTS TO MINIMISE ATTRITION AND MAXIMISE SURVEY RESPONSES



Over 30 highly-trained student assistants spending 400 hours in total each week assisting respondents with survey





Survey and Newsletters presented in 4 different languages (English, Mandarin, Malay, Tamil)



Flexibility to complete survey at SMU, 5 strategic locations around Singapore or via the phone



## EFFORTS TO MINIMISE ATTRITION AND MAXIMISE SURVEY RESPONSES



Timely distribution of invitation letters and vouchers each month



Survey is accessible on multiple devices such as computer, tablet and smart phones



Advanced database system that documents survey completion time, daily comments and feedbacks



### **ENSURING DATA INTEGRITY**

#### **OPERATIONAL**



- Call Centre
- Comments and Email
- Survey system monitoring

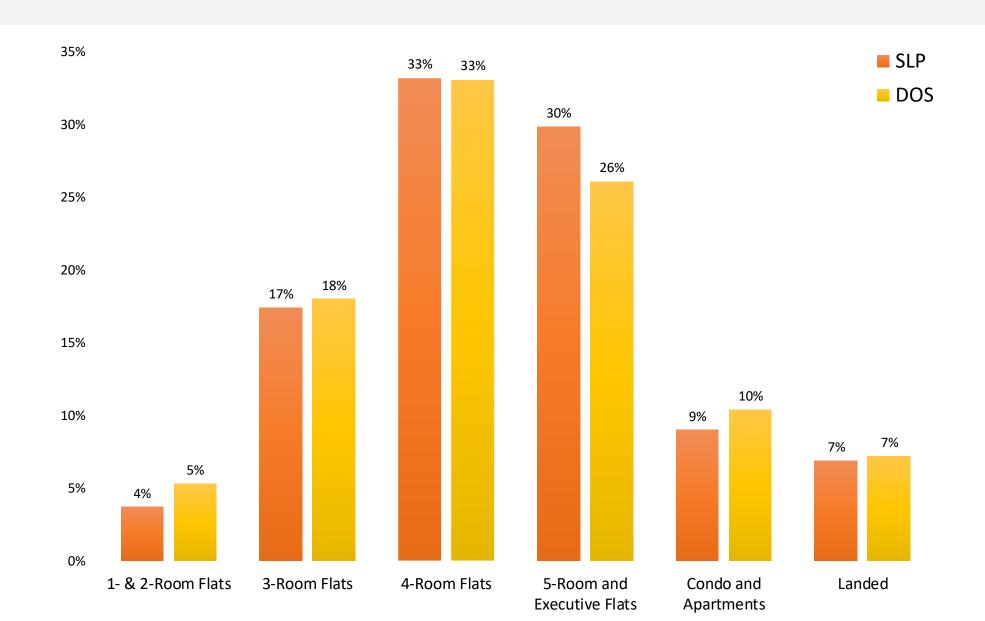
#### **ACADEMIC & RESEARCH**



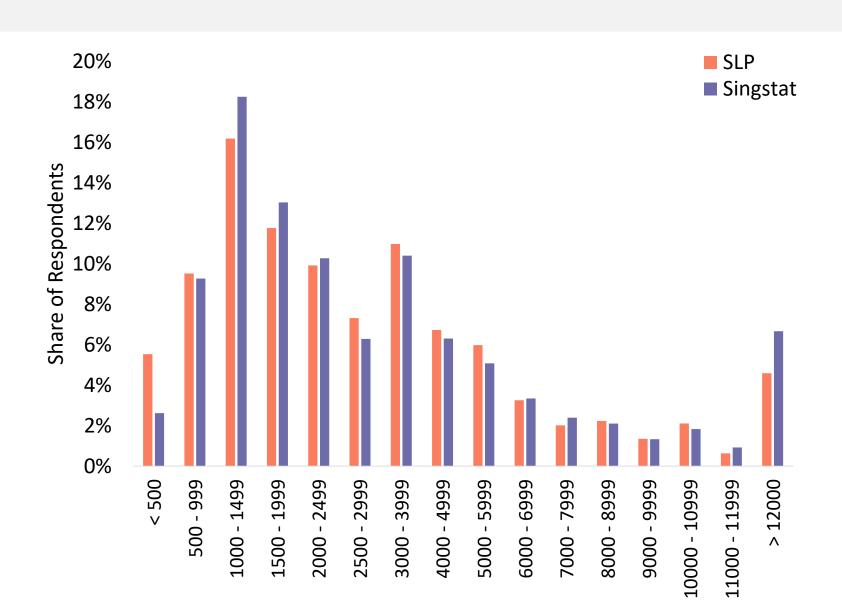
- Regularly compare our data with the published data consensus
- High frequency reduce recall bias
- Unfolding brackets reduce missing data



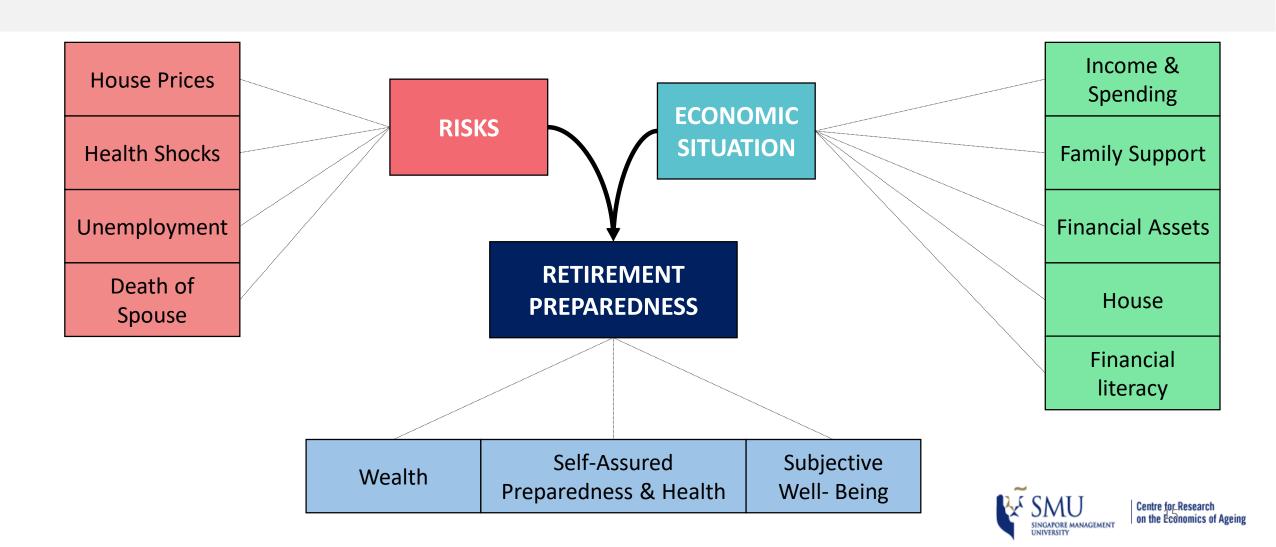
## **DATA CHECK: HOUSE TYPE**



### DATA CHECK: MONTHLY INCOME



## SLP HAS DATA ON ALL ASPECTS OF RETIREMENT



### DATA IN THE SLP

#### **DEMOGRAPHY**



Age, gender, race, marital status, education, family

#### **CONSUMPTION**



44 detailed categories (e.g. petrol, public transport), credit card use, transfers

#### **HOUSING**



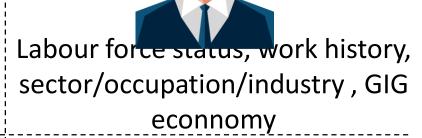
Type, size, tenure, occupants, rent, value & mortgage, transitions

#### **INCOME**



Wages, rent & investment income, government support, CPF Life

#### **WORK**



#### **WEALTH**



CPF, pensions, insurance, investments, businesses, deposits, gold, vehicles

### DATA IN THE SLP

#### **HEALTH**



Status, doctors visits, chronic conditions, BMI, drinking, smoking

#### **SHOCKS**



Unemployment shocks, health shocks, death of spouse, house prices

#### **GOVERNMENT**



WIS, GST vouchers, Silver Support, MediShield, ElderShield, taxes

#### **WELL-BEING**



Social contact, job, economic situation, life overall. Happy, sad, difficulty sleeping

#### **EXPECTATIONS**



Financial, work, house prices, SGX, nursing home, mortality

#### **INSIGHTS**



Personality type, financial literacy, health literacy, strategic thinking

### **INSURANCE DATA IN THE SLP**

#### **HEALTH INSURANCE**



Coverage by MediShield, Integrated Service Plan, private plans

#### LIFE INSURANCE



Life insurance policies, Endowment Insurance, Investment-Linked Insurance

#### **MONTHLY SPENDING**



Home & contents insurance, health insurance, vehicle insurance, life insurance, other

#### **EXPECTATIONS**



Work, house prices, SGX, health conditions, nursing home, mortality

#### LONG-TERM CARE INS.



ElderShield, ElderShield Supplement, other LTCI

#### **HYPOTHETICAL POLICIES**



Chance of buying e.g. \$50k if house falls by 20%, \$40k if move to nursing home, etc

### **RESEARCH TEAM**

20

researches from 6 global universities & think-tanks studying SLP

SMU, RAND, Wharton, Yale,
 AUT, University of Adelaide

#### **EXPERTS**

in Housing, Health, Pension Finance, Econometrics & Labour

papers published, 29 more in progress



## **CURRENT RESEARCH TOPICS (SAMPLE)**

- Effect of the Silver Support Scheme on consumption, saving, intra-family transfers, health, labour supply and life satisfaction of low-income elderly
- An Alternative Monetisation Option for Singaporeans
- An actuarial framework of Singapore's pension programme: The CPF LIFE Scheme
- Wealth and income of older Singaporeans; labour force participation and labour market transitions; determinants of retirement and work expectations
- Housing equity and household consumption in retirement: Evidence from the Singapore Life Panel



## HOW TO COMMISSION A PROJECT WITH CREA

Send a general question to
Associate Director Jiaming Ju
at jmju@smu.edu.sg -e.g.
examine the financial
adequacy of retired workers

CREA sends methodology,
budget and timeline

Contract finalized and begin work

#### Common Q&A

- Analysis using existing variables vs. adding module (different pricing)
- Reserve the right to edit questions to secure useful stats
- Commitment and usual turnaround timeframe (different pricing for faster turnaround)
- Work pre-fielding and post fielding



## THANK YOU



## **DEMOGRAPHY IN THE SINGAPORE LIFE PANEL** ®

|               |   | Baseline (May – Jul 2015) | Wave 12 (Jul 2016) | Wave 24 (Jul 2017) |
|---------------|---|---------------------------|--------------------|--------------------|
| Respondents   |   | 25,000                    | 13,329             | 12,447             |
| Responses     |   | 15,268                    | 8,422              | 8,160              |
| Gender        | M | 7,276                     | 3,920              | 3,830              |
|               | F | 7,984                     | 4,498              | 4,327              |
| Age (50 – 70) |   | 14,598                    | 7,860              | 7,531              |



## TWO YEARS IN: COMPOSITION OF THE SLP ACTIVE PANEL (12K RESPONDENTS)

